



ADULTING

with

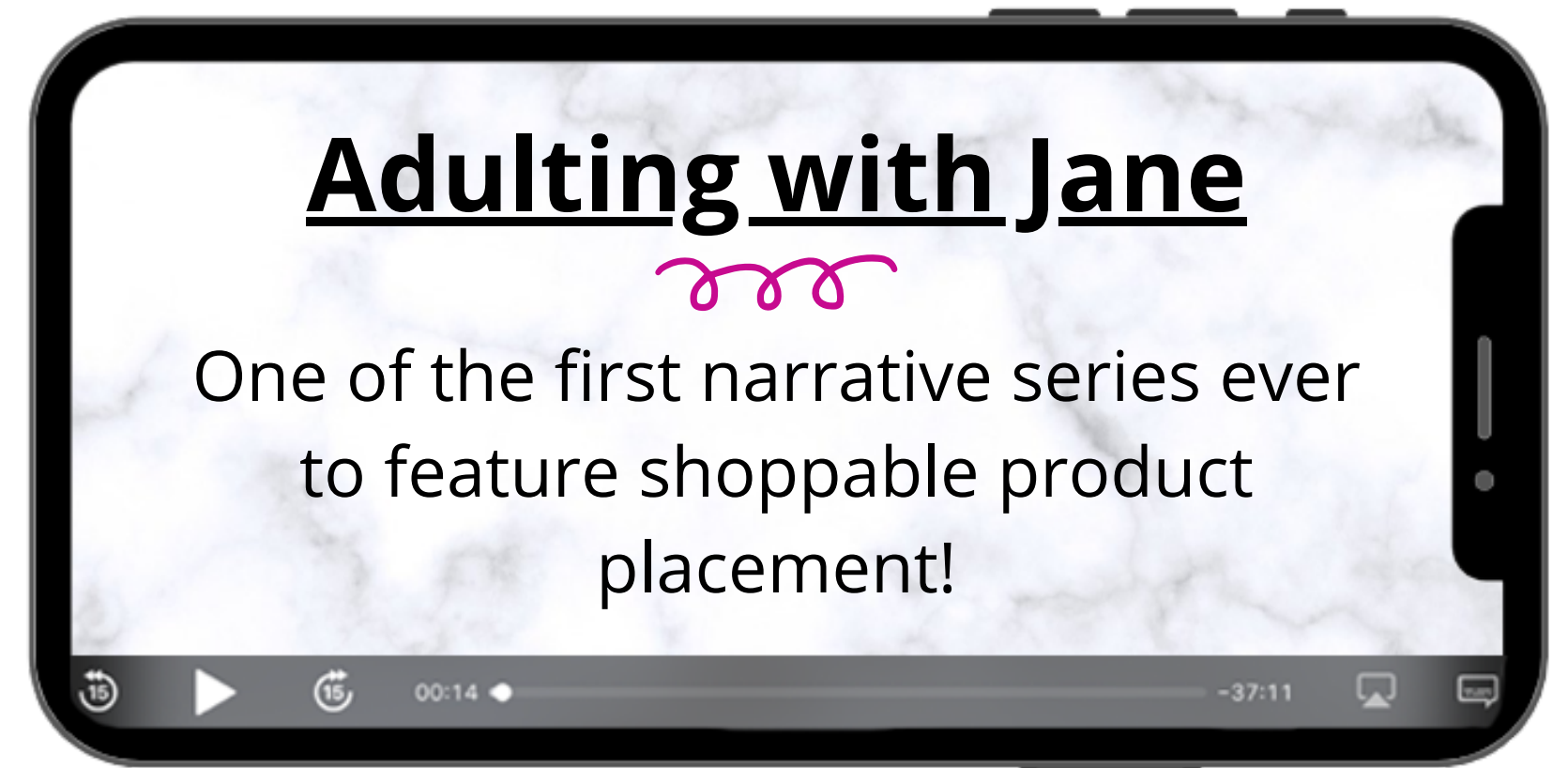
Jane

by Intent Entertainment

WHAT IS ADULTING WITH JANE?

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Adulting with Jane is a short shoppable how-to comedy series with a different expert-influencer in each episode to teach Jane a new adulting skill. When you see a product you love in the show, you can click on it, buy it on the spot, and return to the episode!





Brand Partnership Benefits

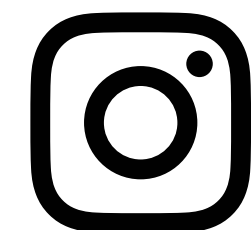
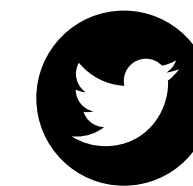


- **Product is an integrated character** in the show with **5-7 organic impressions** showcased within each episode.
- Brand's product(s) of choice will be **prominently featured** as part of the solution to an 'adulting' problem within an episode to maximize organic influence.
- A \$22 CPM average- a rate significantly **less expensive than the industry standard** for quality product placement (industry standard starts at \$30).
- Evergreen investment- episodes will remain accessible across distribution channels with bonus **opportunity to recoup** partial or full **investment** via direct sales.
- **Saves thousands of dollars** in production costs.
- Very **large, highly engaged social media presences** that organically boost our partner brand & products and brands actively and consistently.



Adulting with Jane is committed to having episodes and online content remain "all-access" and completely free to the consumer.

In addition, the featured products and services represent a huge range of price points to ensure that every consumer can participate no matter their financial circumstance.



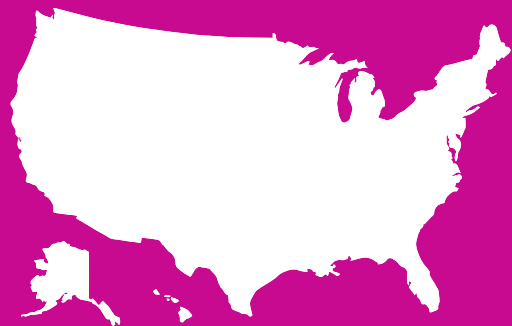


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Millenials and GenZ



**67% FEMALE
33% MALE**



**METROPOLITAN
MARKET FOCUSED**

With outreach
to greater English
speaking social media and
television markets

SOCIAL MEDIA REACH



TikTok Followers: 62K
Organic TikTok Views: >9M



IG Followers: 8.2K / FB Followers: 6.1K
Organic IG/FB Reach: >2.5M

Distribution Platforms

By The Numbers



[AdultingWithJane.com](#)

[Amazon](#)

[Facebook](#)

[Instagram](#)

[Pinterest](#)

[ROKU](#)

[TikTok](#)

[Twitter](#)

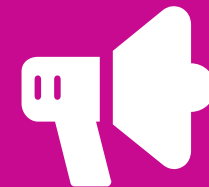
[YouTube](#)



Series Viewership: 100K and Growing



Length Per Episode: 2-3 minutes



Impressions: Avg. 450K total product and brand impressions in first eighteen months as partner brand



Interactivity: Avg. 2.5 interactions per active viewer on shoppable platform



Engagement: 8.97% across interactive and social media platforms

THE TEAM

Our creative content and technology team is up made of some of the most prolific millennial up-and-comers in the media industry.



JENNY PAUL

(Executive Producer/Creator/'Jane') is an award winning actress, producer, creator, and teacher based in New York City with a Magna Cum Laude degree in Theater Arts from Brandeis University and a certification from Harvard Business School. Her best known credits include Hulu's *The Looming Tower* starring Jeff Daniels, Netflix/Marvel's *Jessica Jones*, internationally acclaimed web series *That Reminds Me...*, award winning films *Idle Worship*, *Extinct*, *Dead Layer*, and *Parent Teacher Conference*. In addition to dozens of other award-winning films, theatrical shows, and commercials, she is also the host of SparkNotes's upcoming AP Literature Series. Jenny is the founder and CEO of Intent Entertainment and PennyPants Productions, as well as a producer and co-founder of 5lvin Productions.



ELVIN ROYTMAN

(Co-Executive Producer/Sponsor Relations) is a Brooklyn-born and bred actor, producer, writer, and entrepreneur. A graduate of NYU with honors and an Eagle Scout, he has acted regionally and toured in musicals, and has been featured in such films & shows as *Law & Order: SVU*, *Royal Pains*, and *Now You See Me*. As a producer, he has brought numerous celebrated theatrical works to life Off and Off-Off Broadway with Massimine/Roytman/Presentations (*Miss Kim*, *Ghostlight*, *Lovers*, et. al.) as well as dozens of award-winning short films, webisodes, reality, and comedy pilots. He is a producer and co-founder of 5lvin Productions.



JONATHAN PAUL

(Producer/Technology Specialist) is an award winning television, film, and virtual reality writer, producer, and VFX artist as well as a proud graduate of the Syracuse Trans-Media BFA Program. He is also a highly sought after audio recordist and editor working on both coasts. Some of his producing credits include digital series *ThroBax*, *Sanity Maintenance*, and *That Reminds Me...* as well as films *Valley High*, *Idle Worship*, *Extinct*, and *Parent Teacher Conference*. Jonathan is also a producer and co-founder of Presence VR and 5lvin Productions.



SAMANTHA SALTZMAN

(Director) is a New York based director of stage and screen with a degree in Theatre Arts in directing from Brandeis University. She has directed award winning short films, overseen shows from Broadway to National Tours, and directed gala performances and events featuring Steve Martin, Jane Krakowski, Johnny Weir, Kevin Klein, Kermit the Frog, and many others. Her film directing credits include *Parent Teacher Conference* and *Idle Worship*. Her resident directing credits include *The Color Purple*, *Matilda the Musical* (1st National Tour), and the brand new cruiseline, Virgin Voyages, as well as associate directing credits on Broadway's *Matilda the Musical* and *The King and I* (2nd National Tour). Drama League Directing Fellow.

Join Us!

ADULTING WITH JANE FEATURES...

State of the art 4K film and sound technologies & industry trailblazing designers, operators, influencer/experts, and acting/comedic talent to ensure that the episodes are beautiful, seamless, fun to watch, and most importantly, fully accessible and helpful to our audiences.



WHAT'S NEXT?

Click [HERE](#) to watch the first five episodes of Adulthood with Jane, and be sure check out the shoppable video technology.

Please don't hesitate to [contact us](#) with any questions and pricing info!



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