MAKE YOUR BRAND A PART OF THE EXPERIENCE

Adulting with Jane is a **shoppable how-to comedy series** with a new expert influencer in each episode to teach Jane a new adulting skill.

ADULTINGWITHJANE.COM

THE PROBLEM

Ads are expensive to produce and air. They are annoying, interrupt the viewer's experience, and are quickly bypassed. Integration is clumsy & inorganic. Positive brand recognition is rarely reached.

THE SOLUTION

Affordably & organically integrate your product into engaging, evergreen content designed with positive brand recognition in mind. **Your brand is not the interruption, but a welcome part of the experience**.

YOUR AD DOLLARS GO FURTHER

With an average of 5-7 impressions per episode, your product and brand will be prominently featured as part of the solution to a common 'adulting' problem.

Social Media Influence: We actively, consistently, and organically promote our partner brands on all our platforms. We are anywhere and everywhere our target audience is.

No Additional Production or Agency Costs: All logistics for your episode are handled by our award winning production company, Intent Entertainment, saving considerable cost and time investment for your brand.

Shoppable Video: AWJ viewers can click on your product in the video, buy it on the spot, and return to viewing in a matter of seconds, creating an additional direct revenue stream.

Viewership & Demographics

Viewership- 100K and Growing

67% Female, 33% Male Ages 16-38

USA, Canada, UK Audiences

Available Online and on Amazon

Social Media Stats

Cross-platform social video views >10M

TikTok Followers- 62K

IG Followers- 8.2K

FB Page/Groups -5,2K

Pinterest, YouTube, Twitter, Blog, Clubhouse

FOR MORE INFO & PRICING CONTACT

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WE CAN'T WAIT TO INTRODUCE YOUR PRODUCT TO OUR AUDIENCE!

SHOPPABLE VIDEO BY THE NUMBERS

+64%	+47%	+25%	+29%	9x
MORE ENGAGEMENT	LONGER VIEWING TIME	INCREASED CONVERSIONS	GREATER BRAND AWARENESS	GREATER INTERACTION RATE